



Dear Potential Sponsor,

As the Clifton Lions Club and the Custom Cruisers of Northern Virginia continue to “Serve and Cruise for Charity”, I invite you to be a part of our sponsor team for this year’s charity event – the 14th Annual Labor Day Car Show held in Clifton, Virginia on Monday, September 2nd (www.labordaycarshow.org).

Over the last several years this show has supported Life with Cancer (www.lifewithcancer.org), the Old Dominion Eye Bank, the Children’s National Medical Center, the Fairfax County Police Family Trust Fund and Hurricane Katrina victims. Since our first show in 2000, the Labor Day Car Show has raised over \$209,000 for these and other local charities.

This year, we are again supporting two major charities - Life with Cancer and the Northern Virginia Therapeutic Riding Program. Facing Cancer can be one of the most significant challenges a person encounters. Life with Cancer has been an integral part of the health care community since 1986, working to help people face cancer by providing information, education and support. Funded primarily by community contributions and events such as our Car Show, the programs and services are offered free of charge to people with cancer, their relatives and friends, regardless of where treatment is received. More information about Life with Cancer can be found on their website www.lifewithcancer.org. The Northern Virginia Therapeutic Riding Program provides therapeutic horseback riding services to improve the lives of those who are challenged physically, mentally and emotionally. Horseback riding has been shown to be one of the most beneficial forms of recreation for people with all types of disabilities. This program is accredited and nationally recognized by the North American Riding for the Handicapped Association (NARHA). More information about this program can be found on their website www.NVTRP.org.

Your donation is 100% tax deductible, and if you desire to support a different charity, please make a notation on your check and your total donation will go to the specified cause. If you or your company would like to consider being a sponsor, please give me a call for further details, *or simply send a check made out to the Clifton Lions Club. Please send the check to my attention at 7207 Main Street, Clifton, Virginia 20124-0225.*

Thank you again,

Jim Chesley

Past President, Clifton Lions Club
Past President, Custom Cruisers of Northern Virginia
Retired Mayor, Town of Clifton
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